



## **American Eagle Kicks Off Month-Long Salute to Veterans with \$5,000 Donation to Easterseals Veterans Rally Point**

*AEFCU to honor veterans throughout November by highlighting their service on the Honor Roll for Veterans at [americaneagle.org](http://americaneagle.org)*

**EAST HARTFORD, CONN. – November 3, 2021** – As part of American Eagle Financial Credit Union’s (AEFCU) month-long celebration of veterans, their families and the organizations that support them, the Credit Union today announced a donation of \$5,000 from its Donor-advised Fund at the Hartford Foundation for Public Giving to Easterseals Capital Region and Eastern CT, Veterans Rally Point—a program committed to the successful reintegration of Active Military, National Guard, Reserve, Veterans and their families into all aspects of civilian life.

“We are honored to partner with American Eagle Financial Credit Union to offer a hand up to our military service members,” said Robin Sharp, President & CEO of Easterseals Capital Region and Eastern CT. “Those who have protected and served need our support now more than ever, and we are grateful for our corporate partners like AEFCU.”

American Eagle’s donation coincides with its second Honor Roll of Veterans, which is now on display throughout the month of November. In anticipation of Veterans Day, AEFCU invites friends and family of veterans to submit the names of loved ones who served in the United States military, and their names are then proudly listed on the Honor Roll of Veterans at [americaneagle.org/veterans](http://americaneagle.org/veterans).

“We can never say thank you enough to those who fought for and protected our country throughout the years,” said Dean Marchessault, President & CEO of American Eagle Financial Credit Union. “And so, by sharing our gratitude and appreciation over an entire month, including the traditional November 11th Veterans Day celebration, we hope to show that we will always remember and honor their service.”

With services based out of Norwich and Rocky Hill, Easterseals Veterans Rally Point provides a wide range of assistance to current active duty and retired veterans and their families, most of which are free of charge. The grant from American Eagle will be used to fund Veteran Rally Point’s behavioral health services, Veterans Affairs (VA) benefits consultation, employment and resume assistance, education and job skill training and financial assessment and coaching, as well as the organization’s computer center, clothing closet, food pantry, peer groups, case



management and health and wellness programs. **To learn more about Easterseals Veterans Rally Point visit [veteransrallypoint.com](http://veteransrallypoint.com).**

*Established in 1935, American Eagle Financial Credit Union (AEFCU) is a full-service credit union offering checking and savings accounts, credit cards, auto loans, mortgages, business accounts and more. American Eagle offers banking online, through its mobile app, or at one of its 14 branches located in Connecticut. AEFCU has more than 160,000 members, over \$2.3 billion in assets, and offers banking services to anyone who lives, works, attends school, or worships in Hartford, Middlesex, Tolland, and New Haven County in Connecticut, and Hampden County in Massachusetts. For more information about American Eagle Financial Credit Union, visit [www.americaneagle.org](http://www.americaneagle.org).*